

Advertising Specifications

Rotating Display Ads:

Live area of ad on site: Width - 235 Pixels
Height - 314 Pixels

Format:

Must be an image: a jpg or png file

Must be in Portrait format



Dimensions above are the actual size they will display on the site. Images/Ads can be uploaded as large as 8.5 x 11 inches (Portrait format) and our software will fit it to the live area

Click Thru Ads:

Live area of ad on site: Width - 368 Pixels
Height - 520 Pixels

Format:

Must be an image: a jpg or png file

Must be in Portrait format



This Image/Ad can be the same as the rotating ad or can be a completely different message. Often advertiser will make a simple eye catching statement on the rotating ad and expand on the offer in the click thru ad.

Dimensions above are the actual size they will display on the site. Images/Ads can be uploaded as large as 8.5 x 11 inches (Portrait format) and our software will fit it to the live area

Click thru Ads For Print:

Format: PDF

Recommended to format print ads for 8.5 x 11 inch pages, multiple pages welcome for several offers or menus

(Recommended Resolution 72 DPI = 540 Pixels Wide x 720 Pixels High)

This is the file that will print when the print button is clicked at the bottom of the Click Thru ad above

Sponsorship Links:

Format:

Must be an image: a jpg or png file preferred

You will be prompted to include the specific address you want your link to be

Our software will scale it to the Sponsors live area

